

Emotion Workshop Program Business Plan and Entrepreneurship

January 27th -29^t 2025

IDiBE institute, Avda. Universidad s/n Torregaitan building, UMH

Elche

Monday 27th January		
09:30 am	Welcome	Von Humboldt room Torregaitan Building
10:00 am-11:30 pm	Business plan defense (G1, G2 &G3)	Von Humboldt room Torregaitan Building
11:30 am-12:00 pm	Coffee-break	Dining room, first floor Torregaitan Building
12:00 am-13:30 pm	Business plan defense (G4&G5)	Von Humboldt room Torregaitan Building
13:30 pm-15:30 pm	Lunch	Room I Quorum III, Scientific Park
15:30 pm-17:00 pm	<i>"BioNanoPharma SL and BioiniciaCosmetics.com: Two Entirely Different Avenues Stemming from the Same Foundational Lab Concepts "</i> Jose Maria Lagaron Cabello (Founder and Group Leader of the group Novel Materials and Nanotechnology for Health Applications at the Institute of Agrochemistry and Food Technology (IATA))	Von Humboldt room Torregaitan Building
17:00 pm-18:30 pm	<i>"From Sea to Skin: Bioremediation by cultivating macroalgae for cosmetics"</i> Guillermo del Barco (Founder and CRO of Mediterraneanalgae)	Von Humboldt room Torregaitan Building

Tuesday 28 th January		
09:30 am-11:30 am	<i>"Starting up a company"</i> Raj Mehta (Adendra Therapeutics)	Von Humboldt room Torregaitan Building
11:30 am-12:00 am	Coffee break	Dining room, first floor Torregaitan Building
12:00 am-13:30 pm	<i>"Open Innovation and Intellectual Property"</i> Lorenzo Polenzani	Von Humboldt room Torregaitan Building
13:30 pm-15:30 pm	Lunch	Room I Quorum III, Scientific Park
15:30 pm-17:00 pm	<i>"Entrepreneurship and growth in cosmetics starting from (almost) scratch"</i> Jose Luis Mullor (Founder Bionos Biotech)	Von Humboldt room Torregaitan Building
17:00 pm-18:30 pm	<i>"LipoTrue Science and Biotechnologies. A success story"</i> Silvia Pastor (Lipotrue)	Von Humboldt room Torregaitan Building
Wednesday 29 th January		
09:30 am-13:30 pm	<i>"Visual communication"</i> Dr. Tullio Rossi Director @ Animate Your Science	Von Humboldt room- on line
13:30	Closure	Von Humboldt room Torregaitan Building
14:00 pm-15:00 pm	Lunch	Room I Quorum III, Scientific Park

Business plan evaluation panel:

Marta García Escolano (CEO Prospera Biotech)
Antonio Ferrer (Founder Antalgenics, Prospera Biotech)
Enrique Barrajon (UMH professor)
Raj Mehta (Founder Adendra Therapeutics)

Business plan defense student's groups:

G1: Milena Amos, Anggita Beth Hadi, Sarra Ben Ammar
G2: Andrea Conway, Sara Brace, Josefina Álvarez, Claudia López
G3: Athalie Ventura, Grace Quirke, Susan Amaral Jaigobind
G4: Pinar Cavus, Liliya Fekhetdinova, Mahsan Divanbeigi kermani
G5: Nicolas Van Dooren, Adela Visha, Saide Eslami, Chang Nguyen