

Induction Week and Workshops

a.a. 2020/2021

Monday 21 <sup>st</sup> September	03.00 pm ESN Piemonte Orientale: Novara city tour
Tuesday 22 <sup>nd</sup> September	09.00 am Introduction to the Course 10.00 am Students presentations 02.00 am Introduction to IT stuff
Wednesday 23 <sup>rd</sup> September	10.00 am UMH Presentation 03.00 pm UNAMUR Presentation
Thursday 24 <sup>th</sup> September	09.00 Meeting with Armando Genazzani
Friday 25 <sup>th</sup> September	09.00 am Communication Project Presentation 10.00 am Alessandra Florio <i>"EMOTION Branding"</i> 11.00 am Stefania Migliuolo <i>"Leadership is not a position or a title it is action and example"</i> 02.00 pm Marco Scatigna <i>"The role of management in Consulting Lifesciences"</i>
Wednesday 25 <sup>th</sup> November	09.00 – 12.00 am Simone Gaeta <i>"Making Your own phytocosmetic" – lecture</i> 02.00 - 05.00 pm Simone Gaeta <i>"Making Your own phytocosmetic" - lab</i>
Thursday 26 <sup>th</sup> November	09.00 - 12.00 am Simone Gaeta <i>"Making Your own phytocosmetic" - lab</i>
Tuesday 2 <sup>nd</sup> February	09.00 am Claudia Scattolini Fragrance Designer <i>"Drawing Fragrances....."</i>
Wednesday 3 <sup>rd</sup> February	02.00 pm Elena Sgaravatti <i>"My personal experience in lifesciences and start-ups"</i>
Friday 5 <sup>th</sup> February	09.30 am Federica Borsa <i>"Introduction to the Italian cosmetic system"</i> 02.00 am Frédéric Tomas <i>"In the heads of recruiters: What they know about deception and how you can use it"</i> (UNamur)
Thursday 11 <sup>th</sup> March	02.00 – 04.00 pm Simone Gambirasio <i>"Behind Beauty: social media and personal branding for the next big beauty brand"</i>
Wednesday 12 <sup>th</sup> May	10.00-12.30 am Gaia Alaimo <i>"Your career: tools and exercises to help you get clarity and explore your career goals"</i>
Friday 14 <sup>th</sup> May	10.00-12.30 am Gaia Alaimo <i>"Your resume: build and enhance your resume, differences among countries"</i>
Wednesday 19 <sup>th</sup> May	03:15-05:45 pm Gaia Alaimo <i>"Using LinkedIn: how to leverage LinkedIn to build your personal brand, cultivate a network and find job opportunities"</i>
Monday 24 <sup>th</sup> May	10:00-12:30 am Gaia Alaimo <i>"Interviewing skills: how to prepare for a job interview, frequently asked questions and showing up at your best"</i>
Thursday 27 <sup>th</sup> May	01.00-03.00 am Mr. Fondu <i>Communication and Job Seeking Skills Workshop</i>
Wednesday 02 <sup>nd</sup> June	09.00 am - 12.00 am Dr. Stefaan Fiers <i>Communication and Job Seeking Skills Workshop</i>