

*Induction Week*  
*September 23rd- September 27th, 2019*  
*Department of Pharmaceutical Sciences, Largo Donegani, 2 – Novara (Italy)*

*Monday 23rd 2019*

- 9:00 - 11:00      Presentation of the course, of the Università del Piemonte Orientale and of the students (students, management and staff);
- 11:30 -13:30      The *Erasmus Student Network* and city tour (students);
- 14:00 – 18:00      *Sounds*: a team building event (students, management and staff);

*Tuesday 24th, 2019*

- 9:00 – 9:30        Welcome from the Rector of the University
- 9:30 – 13:00      Presentation of the partner Universities (students, management and staff);
- 13:00 – 15:00      Joint Consortium Board meeting (management)
- 14:00 – 18:00      Prospects and vision of the dermatological field in the pharmaceutical world by Leo Pharma by *Leo Pharma*; (open session)

*Wednesday 25th, 2019*

- 9:00 – 13:00      Morning to deal with bureaucratic issues (Alice Colombo and students);
- 14:00 – 18:00      Prospects and vision in the biotech world by *Assobiotec* (open session)  
*Prof. Armando Genazzani*: Introduction to the biotech world  
*Dr. Gabriele Campi* (Co-Founder AurorA-TT and Altheia Science): Fund raising and setting up a start-up: Altheia as a case-study.  
*Dr.ssa Elena Sgaravatti*, (Co-founder Demethra Biotech Srl): Biotech production for pharm, food, and cosmetics

*Thursday 26th, 2019*

- 9:00 – 13:00      Project management is the name of the game by *Lorenzo Polenzani* (students);
- 13:00 – 15:00      External Advisory Board;
- 1400 – 18:00      Prospects and vision of the cosmetic field by *Cosmetica Italia* (open session);  
- Illustration of the main characteristics of the cosmetic industry, its articulation in companies of different size, structure and business model.  
- Statistics of the Italian cosmetic system
- 19:00 – late        Barbecue (staff, management and students);

*Friday 27th, 2019*

- 9:00 – 11:00      Beyond traditional drugs by *Giuseppe Recchia*

- 11:00 – 13:00 I am a proud woman in healthcare *by Stefania Migliuolo* (students and staff)
- 14:00 – 16:00 If I don't communicate, I don't exist *by Beatrice Mautino* (students and staff)
- 16:00 – 18:00 Let's get started: the EMOTION Communication Project (students, staff and ...)